



Why Intuilize?

As a distributor, you want to buy-low, sell-high, and **protect your margin**. Unfortunately, market uncertainty is on the rise in the industrial distribution industry.

To equip your inside and outside sales with consistent pricing decisions amid this uncertainty, Intuilize provides:

- ✓ **Suggested** price to combat gross margin erosion
- ✓ **Smooth** data integration
- ✓ **Continuous** improvement strategies

Intuilize gives you **peace of mind** that your gross margin of every account is maximized.

GREAT FOR MID-SIZE DISTRIBUTORS WITH \$10M+ IN ANNUAL REVENUE

Profit Accelerator



ALL-IN-ONE PLUGIN

Accelerate your profit and improve multiple areas of your business such as sales, inventory, gross margin, and sourcing



300%+ ROI

Protect your margin without disrupting your business



PRICING EXPERTS

Leverage 50+ years of combined experience implementing pricing

Get your pricing implements in your ERP system in as little as **6 weeks**.

What Is Intuilize?

The Intuilize All-in-One Plugin connects and converts thousands of complex reports and datasets from your ERP, CRM, or SQL database into critical spreadsheets/dashboards, profit-driven insights, and practical tasks for each stakeholder of your organization.

You remain in the drivers' seat, and your sales professionals can retain their pricing discretion.

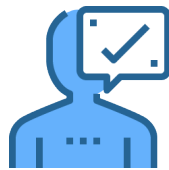
FIND THE PRICING STRATEGY THAT'S RIGHT FOR YOU.

How Does Intuilize Work?



STEP 1

Connect your data for demo



STEP 2

Validate data



STEP 3

Review your gross margin potential



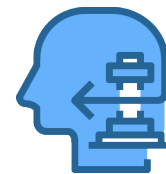
STEP 4

Identify customers for piloting



STEP 5

Run pilot for 3 months



STEP 6

Monitor your performance & ROI